

City of Scottville  
Michigan

Scottville Main Street Program

Official Minutes of the meeting.

The meeting was called to order by Chairperson Wyman at 7:30 a.m. on April 14, 2010 at the Main Street Office.

Roll Call was taken with the following members present:

Leon Begue  
Toni Bogner  
Jim Nichols  
Dan Reinoehl  
Jim Virden  
Amy Williams  
Sherry Wyman

Absent        Diana Cox  
                  Dennis Dodson

Also, present, were Josh Spencer and Kathy Maclean.

**Approval of the Minutes**

Motion, by Williams and seconded by Reinoehl, to approve the March 10, 2010 meeting minutes. Motion carried.

**Public Comments**

None.

**Collaborative Reports**

Chamber of Commerce

Maclean reported on the upcoming events:

- A documentary on the economy will be shown at the arts center in Ludington on April 14.
- The Chamber dinner will be held on April 24. The volunteer of the year and the business of the year will be announced at the dinner.
- Business After Hours will be held on April 28 and will be held at Harbor View Marina.
- The second Face Book seminar will be held on April 23.

## **Committee Reports**

### Organizational

- Virden noted all the sponsorships for the flower baskets have been sold, but anyone who wishes to donate money towards the fountain flowers is welcome to do so.
- May 8 is the “200 Party” and Virden encouraged the Board members to sell more tickets.
- A 5k run is planned on June 26 before the Music Festival begins.

### Promotions

- Bogner stated the band Verve Pipe would be the main attraction for the Music Festival.
- Highlighted the upcoming events.
- The committee has been working on a new promotion called “I Spy Scottville”, which will begin in May.

### Design

- A new nursery will be used for the hanging flower baskets this year.
- Discussions continue regarding the design of the arch.
- Discussions continue on the placement of the pavilion for the Farmer’s Market.
- The location of the tractor pull will be moved to east of the Healy building.

Reinoehl asked how the sponsors for the flower baskets will be recognized. Wyman stated the names of the sponsors will be posted at various locations throughout the business district and a thank you will be run in the LDN.

### Economic Restructuring

- Working with the six businesses who have been awarded the façade grant.
- The Streetscape Project has been approved and work on the parking lot will begin shortly.
- The Purchase Agreements for the Healy building and Holden’s building have been signed.

## **Financial Report**

Spencer stated he is still waiting to receive over \$2,000 from a property owner who owes the Main Street Program for Façade Grant services. Spencer is also waiting for reimbursement for the façade project on the Bogner’s building and once the pledge money is received, it should clear up the deficient they are showing in fund balance. Spencer stressed it is extremely important that they sell as many tickets as possible for the “200 party.

## **Manager’s Report**

- All the rehab grant money will be used for the various projects that have been approved.
- Need to have the funds for the façade grants available by early June in order to get some projects rolling.
- A Focus Group for the City’s Master Plan is scheduled for April 20 and Spencer encouraged the Board to participate.
- Several Michigan agencies will be holding three trainings, which are focused on how to survive Michigan’s economy. The trainings are free to the public.

### **Old Business**

Spencer stated the Public Hearing to amend the DDA Development Plan was held on April 5. The Commission will vote on the amendment at their April 19<sup>th</sup> meeting.

It appears that the Old School House will be sold in the near future.

### **New Business**

Wyman stated the Main Street Program achieved accreditation by the National Historic Trust and will be awarded the State Main Street Coordinating Program with a free training of their choice. Discussion was held and the choices were narrowed down to two options:

1. Volunteer Management
2. How to Market Your Business During Events.

Because the Board feels both options are equally important, Wyman stated she would contact the State and see if both options could be available to them. Wyman would then contact each Board member with the information she is given.

Spencer stated the Music Festival Committee has completed a plan for the layout of the stages that will be used. The designated area will be held on the south end of Main Street by the railroad tracks and the public will be charged a fee to enter the area. The free stage will be located at the band shell at the Optimist Hall. How to fill the north end of Main Street was discussed with no solution made at this time. All members were in agreement that area needs to be filled and not left empty. Hansen stated there will be no police officers available for patrolling until 5:30 p.m. Spencer noted except for the headliner band, all the bands that will be playing are from the local area. Motion, by Bogner and seconded by Reinoehl, to allow Spencer to submit the liquor license request for the Music Festival. Motion carried.

### **Additional Business**

Wyman asked everyone to review the date reminders at the bottom of their agenda sheet.

### **Adjourn**

Motion to adjourn at 8:20 a.m.

Respectively submitted,

Deborah A. Howe, Recording Secretary