

City of Scottville  
Michigan

Scottville Main Street Program

Official Minutes of the meeting.

The meeting was called to order by Treasurer Reinoehl at 7:30 a.m. on May 12, 2010 at the Main Street Office.

Roll Call was taken with the following members present:

Leon Begue  
Toni Bogner  
Diana Cox  
Dan Reinoehl  
Jim Virden  
Amy Williams

Absent        Dennis Dodson  
                  Jim Nichols  
                  Sherry Wyman

Also, present, were Josh Spencer, Amy Seng and Kathy Maclean.

**Approval of the Minutes**

Motion, by Williams and seconded by Cox, to approve the April 14, 2010 meeting minutes with the correction that the 'I Spy' promotion is a Promotions Committee event and not a Design Committee event. Motion carried

**Public Comments**

None.

**Collaborative Reports**

Chamber of Commerce

- Luciano's Restaurant will be opening their new section on May 26.
- Annual dance went well.
- Trying to negotiate a price for the cost of materials needed for the BBQ grill for the chicken dinner.
- Customer Service training will be held on May 25 at 7:00 p.m. and June 8 at 8:00 a.m. at the Chamber of Commerce.

CVB

Seng discussed the different promotions and advertising opportunities she is involved with to market this area as a prime tourist destination.

## **Committee Reports**

### Organizational

- The annual '200 Party' was held the previous weekend and the Main Street Program's portion should net approximately \$3,000.
- The first 'Wind Down Scottville' event was held May 11.

### Promotions

- The new "I Spy" promotion will begin May 14. A drawing for three prizes will be held on May 22.
- Discussed the sound system the headliner group for the Music Festival is requesting.

### Design

- Façade grant applications have been completed and submitted to the State.
- All the sponsorships for the flower baskets have been sold.
- The spring community clean-up in April was well attended and a lot of work was completed that day.

### Economic Restructuring

- The goal is to complete the parking lot before the Harvest Festival.
- The Farmer's Market has a total of 11 seasonal vendors.
- The Pizza Barn's grand opening was May 8.

## **Financial Report**

Spencer stated he submitted an updated financial report. He noted he would be contacting some local businesses and remind them their annual contributions have not yet been paid. Discussion was held regarding the money a property owner owes the Main Street Program for Façade Grant services.

## **Manager's Report**

Spencer stated he attended the National Main Street Conference and he noted the National Main Street Program is using Scottville as their model to promote their program to other small town communities. He noted the conference emphasized on economic development and design. Spencer stated all the seminars were recorded and he is hoping he will be able to share the recordings with everyone. He noted he was able to obtain some valuable information that could help with the purchase of the Old School House.

Spencer stated he would like to have the next round of the rental rehab properties ready to be bid out by the end of June.

Spencer noted the State should be reviewing the façade grants this month.

Spencer stated progress is being made on the brick paver promotion. He noted there has been a lot of interest shown in the promotion and there is potential for making enough money on the project to meet the program's match.

Spencer stated the financing for the building located at 101 North Main Street has been finalized and the closing should be in the near future.

Spencer encouraged anyone who can attend the New Accounting 101 seminar to do so because it provides a lot of excellent information.

#### **Old Business**

None.

#### **New Business**

None.

#### **Adjourn**

It was moved by Bogner and seconded by Williams to adjourn. So carried at 8:05 a.m.

Respectively submitted,

Deborah A. Howe, Recording Secretary