



Scottville Main Street  
Promotions Committee Meeting Minutes  
February 10, 2010

In attendance: Josh Spencer, Toni Bogner, Megan Payment, Ron Arnsmier, Linda Holden, Esther Beninati Richard Cox, Shelley Kovar, Dan Reinoehl and Cathy Gilchrist.

Toni opened the meeting....Minutes were approved.

Winter Thaw Out....Megan Payment, Chair

- Snowball Drop...Linda
  - snowball sales up from last year....approx. \$773. this year
  - about 80 people were downtown
  - made about \$400 plus
- Snowman making contest...Carla
  - 6 groups were signed up but only 1 group showed up plus two individuals snowmen were painted on paper and hung up on the windows
- Chili Cook-off, Senior Center....more than last year...suggestions to shortening ballot and put less in the tasting cups
  - Quilt show was gorgeous
- Ice Sculptures....Shelley
  - Finally called and wanted to participate for free....did a beautiful job but they were here even after the people had left town. Need to get an earlier start if possible...
- Need....
  - more things for kids...
    - change snowball drop for just the kids
    - snow bowling
  - softball tournament
  - some kind of race down main street
  - maybe a luminary walk thru ice sculptures...acknowledge them with a reception or something...

Music Festival sub-committee update....Josh

- There will be 2 stages on the Main St. which will be fenced in and there will be an admission fee of \$5 (tentative) and given a bracelet to wear; and then the Optimist stage in the back lot which Edgar Struble will be performing and the children's activities will be back there also
- Food court will be outside of fence
- 5K run...the Organization Committee

continued



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Home and Garden Show....Megan and Shelley

- Memorial Week-end...Friday and Saturday
- sign up the whole month of May....card to go to all the participating businesses
- Win what is in the window which will have donations from all participating stores
- Megan and Shelley will get together to discuss further...need a unique name

Cruise...Richard and Diana Cox, Chairs

- July 9th, 7pm
- Will charge this year
- need something for each vehicle to identify that it is part of the cruise, flag or signs
- wasn't enough policing last year which left congestion in traffic...see if we can get the police to stop traffic this year when entering the highway at the beginning
- suggested 50/50 raffle
- the route was published in paper and in print

Car Show...Richard and Diana Cox, Chairs

- July 10th, 9:00 am until 2:00 pm this year...registration, 8-10 am
- Raffle will be held at the car show this year....have three prizes, something different than a moped... need to figure out the prizes, get the raffle number and start selling tickets immediately
- See if Chicken BBQ can be moved to later in the day since it will be uptown that day
- need people for registration...and coffee and donut table
- maybe a pedal pull for the kids....Mary Nichols brother does it for the Harvest Festival, could contact him

Josh passed out the budget

We can have free training on any subject from the Main Street....email ideas to Josh

Feb. 16th at 9 am...meeting for Home and Garden

Meeting adjourned

Next Meeting....Wed. March 10, 2010....9:00 am....Main Street Office