



Find more business

on **facebook**

March 19th
10-2pm

A workshop that demonstrates low cost methods for using Facebook to reach your customers and grow your business

@ West Shore Community College
Tech Center Bldg, Computer Lab, Room 210

Cost: FREE to members of the L/S Area Chamber of Commerce or the Manistee Area Chamber of Commerce
\$10 non-Chamber members

Facilitators:

- Todd Reed, Todd & Brad Reed Photography
- Bonnie Harris, WSCC

Panelists:

- Matt Duthler, Metalworks
- Travis Alden, Manistee Main Street
- Brad Reed, Todd & Brad Reed Photography
- Jennifer Mladucky, The Design Duck
- Andrew Thomas, Artists Market

The workshop will include:

- a short introductory video about the accelerating use of social media
- a panel discussion of local business people who will present their own experiences in using social media to promote their business
- Q&A with the panelists
- Step-by-step guidance provided in the computer lab for creating a Facebook business page if you do not have one
- Those already introduced to social media will have an opportunity to practice using it in new ways with the assistance of more experienced users.

SEATING IS LIMITED
CALL 845-0324 TO RESERVE YOUR SPACE

This workshop is brought to you by the Ludington & Scottville Area Chamber of Commerce, the Manistee Area Chamber of Commerce, West Shore Community College, SCORE, MI-SBTDC, Scottville Main Street, Manistee Main Street and the Downtown Ludington Board.